



**TEXAS SCHOOL
COALITION**

2024-2025

Sponsorship Program



TEXAS SCHOOL COALITION

Committed to sustainable, meaningful investments in all Texas students!

Texas School Coalition
601 Camp Craft Rd.
Austin, TX 78746

www.txsc.org

Missy Bender
Executive Director
Office: (512) 732-9072
Cell: (469) 688-8774

Who are we?

The Texas School Coalition (the Coalition) is a membership organization that was founded in 1997 to represent property-wealthy independent school districts whose local tax collections are subject to recapture. They have a shared interest in improving the school funding system in Texas. This objective is achieved by providing research, information and consultation regarding school finance legislation, framing debate on public policy issues relating to school finance, educating the citizens of Texas on these issues and their solutions, and engaging in activities to promote legislation which furthers these purposes and to oppose legislation which is contrary to these purposes.

The mission of the Texas School Coalition is to advocate for the resources to provide all Texas public school students an excellent education and for a school finance system that balances sustainable state and local investments in the best interests of students and taxpayers.

The Coalition is primarily supported by membership dues and sponsorships.

Executive Director

Missy Bender



Missy Bender became the Executive Director of the Texas School Coalition in 2024. She represents the interests of students, schools, and communities that seek to balance sustainable state and local investments in schools. Missy is a proud product of the Texas public school system, and she is a former school board President and a trusted advocate for public education in Texas.

Prior to leading the Coalition, Missy served as Raise Your Hand Texas' Trustee in Residence and the Regional Advocacy Director for Collin and Denton counties. Missy served on the Plano ISD Board of Trustees for 13 years, including three years as Board President.

Why Become a Sponsor?

Sponsoring the Texas School Coalition can provide significant advantages that align a business' interests with educational progress. Benefits can include:

- Relationship Development with the Coalition's Membership
- Heightened Visibility and Brand Recognition
- Enhanced Corporate Image
- Community Engagement and Corporate Social Responsibility
- Market Expansion
- Influence on State Education Legislation

Sponsoring the Texas School Coalition can be a strategic decision for your organization, yielding immediate benefits in visibility and networking, along with long-term advantages including reputation enhancement, community impact, and business expansion.

Texas School Coalition Events

September 11 to 12, 2024

Legislative Planning Workshop

Doubletree by Hilton Hotel Dallas - Love Field (Dallas)

September 28, 2024

Membership Meeting at TASA/TASB txEDCON24

Henry B. Gonzalez Convention Center (San Antonio)

January 27, 2025

Membership Meeting at 2025 TASA Midwinter Conference

Austin Convention Center (Austin)

June 2025

Post-Legislative Workshop

(Exact Date and Location To Be Determined)

Annual Sponsorship Opportunities

September 1, 2024 to August 31, 2025

\$10,000



- Event access for 3 attendees to four (4) Texas School Coalition annual events
- 1st tier logo placement in all on-site marketing materials at Texas School Coalition events, on the website (txsc.org), and on e-newsletters with hyperlink to sponsor website
- Recognition from podium at all Texas School Coalition events
- 3-minute sponsor message at three (3) Texas School Coalition annual events
- 3 social media shout outs on the Texas School Coalition media pages
- 2 sponsor spotlights in Texas School Coalition e-newsletter
- Opportunity for a custom event

\$7,500



- Event access for 2 attendees to four (4) Texas School Coalition annual events
- 2nd tier logo placement in all on-site marketing materials at Texas School Coalition events, on the website (txsc.org), and on e-newsletters with hyperlink to sponsor website
- Recognition from podium at all Texas School Coalition events
- 3-minute sponsor message at two (2) Texas School Coalition annual events
- 2 social media shout outs on the Texas School Coalition media pages
- 1 sponsor spotlight in Texas School Coalition e-newsletter

\$5,000



- Event access for 1 attendee to three (3) Texas School Coalition annual events
- 3rd tier logo placement in all on-site marketing materials at Texas School Coalition events, on the website (txsc.org), and on e-newsletters with hyperlink to sponsor website
- Recognition from podium at all Texas School Coalition events
- 3-minute sponsor message at one (1) Texas School Coalition annual event
- 1 social media shout out on the Texas School Coalition media pages

\$2,500



- Event access for 1 attendee to two (2) Texas School Coalition annual events
- 4th tier logo placement in all on-site marketing materials at all Texas School Coalition events, on the website (txsc.org), and on all e-newsletters with hyperlink to sponsor website
- Recognition from podium at all Texas School Coalition events

Sponsorships are for monetary contributions only

School District Members

as of August 2024

School district members include Superintendents, Trustees, Chief Financial Officers, and Administrators. Members attend the annual events. Over 330 members receive at least 2 e-newsletters per month with an average open rate exceeding 70%.

Alamo Heights ISD	Frisco ISD	Palacios ISD
Aledo ISD	Georgetown ISD	Palo Pinto ISD
Allen ISD	Glasscock Co. ISD	Pecos-Barstow-Toyah ISD
Andrews ISD	Glen Rose ISD	Pflugerville ISD
Aransas County ISD	Goose Creek CISD	Plains ISD
Argyle ISD	Grady ISD	Plano ISD
Arlington ISD	Graford ISD	Plemons-Stinnett-Phillips CISD
Austin ISD	Grandview-Hopkins ISD	Point Isabel ISD
Barbers Hill ISD	Grapevine-Colleyville ISD	Port Aransas ISD
Bellevue ISD	Greenwood ISD	Pringle-Morse CISD
Blackwell CISD	Gregory-Portland ISD	Rankin ISD
Boerne ISD	Guthrie ISD	Reagan County ISD
Borden County ISD	Highland Park ISD (Dallas)	Richardson ISD
Brazosport ISD	Hunt ISD	Robert Lee ISD
Brookeland ISD	Iraan-Sheffield ISD	Rockport-Fulton ISD
Burnet CISD	Jayton-Girard ISD	Round Top-Carmine ISD
Burton ISD	Jourdanton ISD	Sabine Pass ISD
Calhoun County ISD	Keller ISD	Sands CISD
Canadian ISD	Kelton ISD	Schulenburg ISD
Carthage ISD	Kenedy County Wide CSD	Seminole ISD
Chireno ISD	Lake Travis ISD	Sivells Bend ISD
Comstock ISD	Leander ISD	Snyder ISD
Coppell ISD	Lefors ISD	Spring Branch ISD
Crane ISD	Lewisville ISD	Stafford MSD
Crockett County CCSD	Llano ISD	Sterling City ISD
Culberson County-Allamoore ISD	Loop ISD	Sudan ISD
Dallas ISD	Lovejoy ISD	Sundown ISD
Darrouzett ISD	Malakoff ISD	Sunnyvale ISD
Deer Park ISD	May ISD	Tatum ISD
Denver City ISD	McCamey ISD	Throckmorton Collegiate ISD
Devers ISD	McMullen County ISD	West Orange-Cove CISD
Dripping Springs ISD	Miami ISD	Westhoff ISD
Eanes ISD	Midland ISD	White Deer ISD
Evadale ISD	Midway ISD (McLennan)	Wimberley ISD
Fort Elliott CISD	Moulton ISD	Wink-Loving ISD
Fort Stockton ISD	Muenster ISD	Yorktown ISD
Franklin ISD	Northwest ISD	



TEXAS SCHOOL COALITION



Yes, I would like to become an annual Sponsor of the Texas School Coalition for the 2024-2025 school year from September 1, 2024 to August 31, 2025.

Organization Name: _____

Contact Name _____

Contact Email _____

Contact Phone _____

Sponsorship Levels



Presenting

\$10,000



Silver

\$5,000



Gold

\$7,500



Bronze

\$2,500

Sponsorships are non-refundable and available for monetary contributions only.

The Texas School Coalition is a nonprofit 501(c)(4) organization. Your investment in this organization is not deductible as a charitable contribution for federal income tax purposes, but may be partly deducted as an ordinary and necessary business expense.

Sponsor Signature

Texas School Coalition Signature

Date

Date

Please make check payable to Texas School Coalition and mail to:

Texas School Coalition
Attn: Missy Bender
601 Camp Craft Rd.
Austin, TX 78746

Questions?

Contact Missy Bender at missy@txsc.org or 469-688-8774

Thank You!

On behalf of the Texas School Coalition, we extend our heartfelt gratitude to our sponsors for their generous support and unwavering commitment. Your contributions are instrumental in helping us advance our mission to improve educational outcomes and foster innovation in Texas schools. We truly appreciate your partnership and dedication to making a positive impact on the future of education.

Thank you for believing in our vision and for playing a crucial role in our shared success.

Contact us for more information

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